

2019 Holiday Originals Policies

Application Deadline - Saturday, October 19th



Eligibility:

Participating artists must be *current members* of the Blue Ridge ArtSpace/Watauga County Arts Council (with their most recent contribution having taken place on or after November 2, 2018).

There is no participation fee required.

Artist Participation Requirements:

Opening Event: All artists are expected to attend the opening event on Saturday, November 9th from 5:30-7:30 pm.

Sales Volunteering: Artists are expected to help with this sale by volunteering to help sell Holiday Original and Gift Shop products in the Gift Shop for at least one 2-hour shift in November and one 2-hour shift in December.

- Mandatory training sessions on how to process sales will be offered on Wed, Oct 23 at 1pm, Sat, Oct 26 at 12 noon, and Sat, Nov 2 at 1:30 pm.
- Artists who are already trained to sell in the Gift Shop do not have to attend training, but may do so if they feel they need a refresher.

Handmade Open House: A weekly open house event will be held from 12-3 every Saturday afternoon from noon until 3pm. There will be demonstrating/selling artists, free cider and cookies, and holiday shopping. Artists are expected to demonstrate and sell their work as a featured artist on at least one Saturday afternoon from noon -3pm between the dates of November 6 and December 21. Sign up for dates is on the Participation Form.

Opening Night Participation: A limited number of artists may elect to demonstrate at the 2nd Saturday opening event on November 9 from 5:30-7:30. Sign up is on the Participation Form.

ArtWork Eligibility:

All work must be original in design, form, concept, and media. It must be handcrafted and/or artistically created by the exhibitor. No manufactured clothing, kits, flea market items, plastic or Styrofoam products, greenware, pre-molded ceramics, costume jewelry, princess crowns, or factory-made unfinished furniture. Work will be juried and the WCAC reserves the right to limit the quantity of work per artist.

The galleries of the Watauga County Arts Council are located within the Blue Ridge ArtSpace. The Blue Ridge ArtSpace seeks to provide a community and cultural center not only for public gallery space but also for classes, meetings, and events for the benefit of the entire community. Work should be selected for exhibition with these purposes in mind; safety factors as well as choice of subject matter should be considered. The Blue Ridge ArtSpace reserves the right to reject work that does not meet these criteria. (Art submitted for exhibition must be safely constructed and framed or otherwise be appropriately prepared for exhibit in a public facility.)

The Arts Council insures all exhibitions, but in the event there is damage or theft, there is a \$1000 deductible for each occurrence. It is suggested that artists procure separate insurance to help cover the cost of a deductible. In the event of damage, loss, or theft, the artist should be prepared to present

proof of market value of the work. This may be through documentation of sales of comparable pieces, previous gallery contracts establishing value, or the professional opinion of an appraiser. If, in the judgment of the WCAC, the stated value of a work is questionable, documentation of value may be required in advance.

Fragile works are displayed at the owner's risk.

Commission Rates:

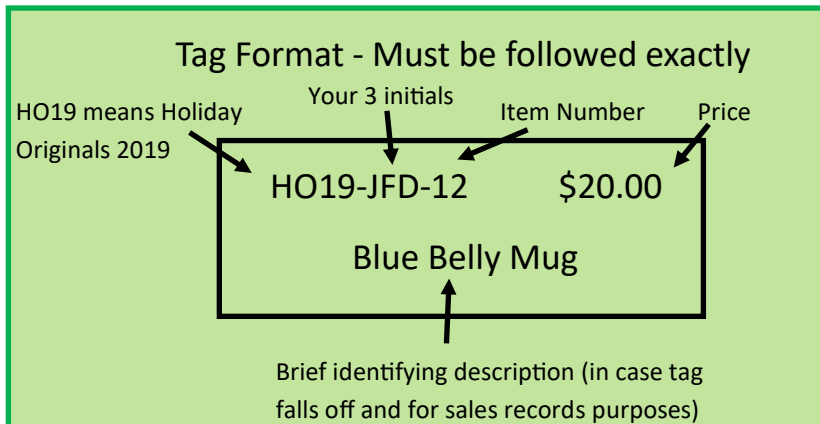
For artists fulfilling the participation requirements, the WCAC will retain a 25% commission on all work sold. However, artists who legitimately cannot meet the demonstrating and/or volunteering requirements will instead be charged a 40% commission on all works sold. Decisions regarding fulfillment of requirements and commission rates will be made by the Planning Team.

How to Apply:

The Preliminary Participation Form must be completed in full and submitted by Saturday, October 19th in order to be guaranteed a space in the show. All later applications will be put on a waiting list and included as space is available. An Inventory Form will be emailed to each participating artist between October 25 and 31.

Bringing Work for Sale:

Work may be brought to the Blue Ridge ArtSpace on Saturday, November 2 between 12 and 5 and Monday and Tuesday, November 4 and 5 between the hours of 9am and 12 noon.



A fully completed Inventory Form must be submitted along with the work at the time the work is delivered. Work will be checked in by a volunteer. Artists must label their work exactly as shown in the mock-up tag shown in green to the left. All tags must be legible and sized appropriately for the piece. Work not properly labeled and documented on the inventory sheets will not be put out for sale.

Picking Up Unsold Work:

The exhibit (sale) will end on Saturday, December 21st at 5:30 pm. Unsold work should be picked up on January 3rd or 4th between 11:30 am and 5:30pm. Work not picked up by January 18th becomes the property of the Blue Ridge ArtSpace unless it has been accepted into the Gift Shop.

Gift Shop Option:

You may also elect to submit your work to be juried into the Gift Shop. If you are interested in this option, please complete the Gift Shop application form and submit it with all attachments when you bring your work in for Holiday Originals. If your work is accepted into the Gift Shop, all non-holiday themed work can simply be transferred into the Gift Shop at the end of the exhibit. Holiday-themed work cannot be sold in the Gift Shop after the season and must be picked up.

Preliminary Participation Form

Must be received by Saturday, October 19 to ensure inclusion.

(please type or print)

Artist's Name _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____

Telephone _____ Cell _____

I plan to participate in the Holiday Originals Sale and Exhibition this year.

Medium _____



Please give a general description of the type of work you plan to bring and check estimated quantity: 10-15 15-30 30-40

Do you have display racks or other furnishings which you can bring to help with displaying work? _____ If so, please describe them and give approximate dimensions _____

Artists are expected to volunteer for at least one (1) two-hour shift to help sell work each month (November and December). Mandatory training sessions for those not trained to work in the Gift Shop will be offered. At that time, you will be able to sign up for volunteer shifts. Those already trained who would like a refresher are welcome to attend.

I will attend the volunteer training session on:

_____ Wed, Oct 23 at 1:00

_____ Sat, Oct 26 at 12 noon

_____ Sat, Nov 2 at 1:30

I am available to Demonstrate/Sell my work on the following Saturday afternoons between 12 and 3. Artists will be scheduled by the planning team and you will be notified of your assigned date. You will be provided with a 30inch x 6 ft. table and a chair (optional). Please plan to bring everything else that you will need. You may set up at 11:30 am. All artists are expected to participate at least once.

_____ Sat. Nov 9

_____ Sat. Nov 16

_____ Sat. Nov 23

_____ Sat. Nov 30

_____ Sat. Dec 7

_____ Sat. Dec 14

_____ Sat Dec 21

A limited number of artists will also be demonstrating artists at the 2nd Saturday event which will be the opening event for the show. There will also be live music and refreshments. Work which is not already part of Holiday Originals may be sold directly by the artist (without going through bookkeeping). A 10% commission is requested for all works sold by the artist at this event.

_____ Yes, I would like to be a demonstrating artist at 2nd Saturday, Nov 9 from 5:30 - 7:30 pm (must be present and set up by 5pm)