

CONCERTS ON THE LAWN

Sponsorship Information



FRIDAYS LIVE!

A Boone Summer Tradition...

Entering its 17th summer, the Concerts on the Lawn series is one of the most popular Watauga Arts Council programs. The 2009 season will feature 16 concerts on Fridays between June and September. One of the most popular regional outdoor concert series, audience sizes typically range between 150-300 people.

CONCERTS ON THE LAWN

Who: *Watauga Arts Council, Area Musicians, Boone Residents, Tourists*

What: *Free Concerts!!*

Where: *The Jones House*

When: *5:00-6:30 p.m. every Friday - June through September*

Why: *To support local musicians, provide free Friday evening entertainment, help make downtown Boone a happening place*

\$250 SINGLE-CONCERT SPONSORSHIP BENEFITS:

Name listed as sponsor in weekly press (MTN, WATA, Mountain Times, High Country Press).

Name announced from stage.

Opportunity to display information about your business at our information table.

Four to six chairs set out and reserved for you.

CONTACT INFORMATION:

Watauga Arts Council
P.O. Box 366 - DTS
Boone, NC 28607

Mark Freed
828-268-8998
mark@watauga-arts.org